



The 73rd Shonan Hiratsuka Tanabata Festival

Event Guide

July 4th (Fri) - 6th (Sun), 2025
Ends at 8pm
(7pm on the final day)

History

Hiratsuka was suffered a devastating blow in the massive air raids in July 1945. Around 70% of the city center was burned and ruined as there was the navy ammunitions arsenal. However, the city recovered quickly and the Reconstruction Festival was held in July 1950. Taking this successful opportunity, the Hiratsuka Chamber of Commerce and Industry and the Hiratsuka City Shopping Association initiated to hold the first Tanabata Festival in July 1951, following the Tanabata Festival in Sendai. They also dedicated their mighty spirit into the festival as merchants. It has now grown into one of the Japan's leading Tanabata festivals.

Highlights

★Tanabata Decoration

More than 100 gorgeous Tanabata decorations are the highlight of the festival.

★Parade

Tanabata 1,000 People Dance Parade
(Shonan Star Mall: 10:30am on July 4th)

★Event

Tanabata Stage Performances
(Hiratsuka Hall of Arts and Culture:
July 4th-6th)
Event booths
(Mitsukedai Park: July 4th-6th)

★Food and Drink Stalls

Enjoy various foods and drinks at the shopping arcade in front of Hiratsuka Station! There are approximately 100 stalls along the Tokaido Main Street.



Facilities Information

★Baby Changing Room and Nursing Room

Civic Plaza (Beniyacho 18-8)
Hiratsuka Hall of Arts and Culture
(Mitsukecho 16-1)
Machinaka Base "Kichikichi"
(Akashicho 6-17)

★First-Aid Station

Civic Plaza (Beniyacho18-8)
Hiratsuka Hall of Arts and Culture
(Mitsukecho16-1)

★Smoking Area

Mitsukedai Park (Mitsukecho 16-3)
Hiratsuka Station West Exit
(Beniyacho 7)
Hiratsuka Station North Exit Rotary
(Takaracho 2)

★Toilet

Civic Plaza (Beniyacho 18-8)
Shinshuku Park (Akashicho 8-8)
Mitsukedai Park (Mitsukecho 16-3)
Beniyacho Park (Beniyacho 15-22)



The diagram consists of a vertical sequence of shapes. From top to bottom, the elements are: a small horizontal rectangle, a medium horizontal rectangle, a small horizontal rectangle, a large square, a medium vertical rectangle, a thin vertical rectangle, a medium vertical rectangle, a thin vertical rectangle, a thin horizontal rectangle, and a large vertical rectangle.

